



**SOUTHWEST FLORIDA
CHAPTER**

**ANNUAL REPORT
2006—2007**

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**SOUTHWEST FLORIDA CHAPTER
2007—2008 BOARD OF DIRECTORS**

Officers

Kelli Ellis, Chair
John Boyle, 1st Vice Chair
Cindy Kaiser, 2nd Vice Chair
Jennifer Compton, Secretary
David Heagerty, Treasurer

Elected Board Members

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Thomas Cramer
Ann Davy
Thomas Dillon
Brian Kennelly
Nancy Liss
Robert Melum
Alex Miller
Brent Myers
Andrea Paver Kaine
Mary Rainey

Kevin Lindberg
Executive Director



The Annual Financial Statement of the American Red Cross, Southwest Florida Chapter, is audited and reported by Cavanaugh & Co. and is available upon request at the chapter at 2001 Cantu Court, Sarasota, FL 34232. Complete audited financial statements are available upon request.

STATEMENT OF FINANCIAL POSITION

Assets	
Cash & Equivalents	
Cash	143,799
Investments	1,140,041
Accounts Receivable	
Receivables-Current	225,182
Receivables-Non Current	190,788
United Way	20,353
Inventories	26,641
Pre-paid Assets	6,759
Fixed Assets	
(Net of Depreciation)	2,201,418
Total Assests	\$3,948,981
Liabilities & Net Assets	
Accounts Payable	35,384
Inter-Company Payables	108
Accrued Liabilities	34,321
Unrestricted Funds	3,774,385
Temporary Restricted Funds	104,783
Total	
Liabilities & Net Assets	\$3,948,981

CONDENSED STATEMENT OF ACTIVITIES

Contributions, Revenues & Gains	
United Way	99,821
Contributions	467,847
Special Events (net)	51,495
Legacies & Bequests	564,165
Grants	400,573
Investment Income	236,200
Product & Service Revenue	189,998
Other Revenues & Gains	55,559
Total Contributions, Revenues & Gains	\$2,065,658
Expenditures	
Armed Forces Emerg. Services	37,925
Disaster Services	444,334
Preparedness Services	314,289
Community Services	97,014
International Services	14,442
Total Program Services	\$908,004
Membership & Fund Raising	196,492
Management & General	248,866
Total Supporting Services	\$445,358
Total Expenditures	\$1,353,362

Note: \$352,618 of 2006—07 revenue was restricted for chapter building fund. Building expenditures for 2006-07 were \$857,764.18

The following is a review of the Southwest Florida Chapter highlights for the fiscal year ending June 30, 2007:

When a disaster threatens or strikes, the Red Cross is there. The Southwest Florida Chapter now serves a population of nearly 400,000 people in Sarasota and De Soto counties.

In FY2006-2007 we responded to **69** local disasters, including **46** residential fires. We helped **147** affected individuals and families with emergency food, shelter and supplies. We provided assistance to local firefighters at a variety of structure fires as well as when a series of brush fires threatened eastern Sarasota County. While we were fortunate that our service area did not experience any large scale disasters, our staff and volunteers were deployed on a number of occasions to assist around the country with the American Red Cross response to tornadoes, flooding, fires, hurricanes and tropical storms. We made **162** disaster education presentations in the community, reaching over **20,500** people.

Our base of trained disaster volunteers is over **700**. Our vehicle fleet and disaster supply acquisition capability is significant. Training and education programs, drills, regular meetings, communication and local disaster events, including evacuation shelter openings, house fires and brush fires, have kept this group active and engaged. The chapter has a strong core of leadership volunteers.

While we have had very significant expenses associated with the accomplishment of all of these things, overall chapter assets have increased 25 percent during this time.

The chapter also commenced a **\$1.2 million** project to protect our Cantu Court headquarters from hurricane force winds, making it one of the region's most hardened facilities. The project, which was completed in August 2007, included the addition of **12,000 square feet** of secure vehicle and supply storage space.



The American Red Cross provides communications between those in the Armed Forces and their families. We have a worldwide network that reaches service members wherever they are to communicate a birth, death or illness. This year we provided emergency connections for **159** military families.

We depend on volunteers of all ages and backgrounds to carry on our work. Volunteers constitute **97 percent** of our workforce, serving as members of the board of directors, instructors teaching lifesaving skills, emergency response team members, offices administrators, event organizers and more.



This year, **1197** volunteers made the work of the chapter possible, contributing **201,780** hours, for a contribution estimated at **\$3.4 million**.

From first aid, CPR and AED training to swimming and life guarding, American Red Cross programs help people lead safer and healthier lives. This past fiscal year, **7724** individuals learned lifesaving skills through **871** classes offered by the chapter.

The chapter has also been a part of a National American Red Cross reorganization initiative called ARC-One, which involves a formal regional grouping of neighboring Red Cross chapters, including Charlotte County, Manatee and Tampa Bay. These regional groupings have been forming across the country, helping to facilitate the sharing of expertise, resources and service delivery coordination. The Southwest Florida chapter will be working even more closely with neighboring chapters to attract additional volunteers, donors and partners.

While the system of independent chapters has served us well, these changes will better help us to create sustainable local partnerships, incorporate new technologies, enhance diversity and bolster service delivery. The changes will also help us further improve access to and consistency of Red Cross services in areas that previously had limited access to these services. The Tampa Bay Chapter serves as the Regional Chapter, with reporting lines from designated Community Chapters including Southwest Florida, Charlotte and Manatee. The region encompasses eight counties including Hillsborough, Pinellas, Pasco, Sarasota, De Soto, Manatee, Hardee and Charlotte. As part of a regional grouping of neighboring chapters, we will have greater combined strength, efficiency and regional connection to our communities.

Mission Statement

The American Red Cross, a humanitarian organization led by volunteers and guided by its Congressional Charter and the Fundamental Principles of the International Red Cross Movement, will provide relief to victims of disasters and help people prevent, prepare for, and respond to emergencies.

Be Red Cross Ready